CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB) 3050 K St NW Washington, DC 20007

	Contract / Revision	Alt Order #
	499518 /	06387099
Product		
HORSFORD- DCCC		
Contract Dates	Estimate #	
10/20/12 - 10/22/12	2167	
<u>Advertiser</u>		Original Date / Revision
Horsford DCCC		10/19/12 / 10/19/12
*	Billing Cycle Billing	Calendar Cash/Trade

EOM/EOC	Broadcast		Cash
Station	Account E	xecutive	Sales Office
KVVU	Teresa Dif	uria	TELEREP-PHIL
Special Hand	ling		
Demographic			
Adults 35+			
IDB#	<u>Advertiser</u>	<u>Code</u>	Product Code
	143		149
Agency Ref		Advertiser	Ref

Snote/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time		Type S	pots	Amount
N 1 KVVU 10/22/12 10/22/12 Fox 5 News M-F 10p-11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	10p-11p <u>Rate</u> \$2,150.00	:30	NM	1	\$2,150.00
N 2 KVVU 10/22/12 10/22/12 Katie Couric <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	2-3p <u>Rate</u> \$425.00	:30	NM	1	\$425.00
N 3 KVVU 10/22/12 10/22/12 Fox 5 News at 5 MF 530-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$1,025.00	:30	NM	0	\$0.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p See MG 7.2,7.3,7.4	Start/End Time M-F 530-6p	Weekdays Length Rate M :30 \$1,025.00	<u>Type</u> <i>NM</i>		
N 4 KVVU 10/22/12 10/22/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	M-F 6a-7a <u>Rate</u> \$725.00	:30	NM	1	\$725.00
N 5 KVVU 10/22/12 10/22/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 6 KVVU 10/20/12 10/20/12 BB World Series <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	330pm-8pm <u>Rate</u> \$3,250.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 BB World Series See MG 7.2,7.3,7.4	Start/End Time 330pm-8pm	Weekdays Length Rate	<u>Type</u> <i>NM</i>		
N 7 KVVU 10/20/12 10/20/12 FOX 5 News Sat 10-11p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121- 1	10-11p Sat <u>Rate</u> \$1,500.00	:30	NM	3	\$17,275.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

10/19/12 / 10/19/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 499518 /	Alt Order # 06387099
Contract Dates 10/20/12 - 10/22/12	Product HORSFORD- DCCC	Estimate # 2167
Advertiser		ginal Date / Revision

	Spo	ots/		
Start/End Time	Days Length We	ek Rate	Type Spots	Amount
<u>Rate</u>				
Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
10-11p Sat	Sa :30	\$1,500.00	NM	
NFL Early Game	St :30	\$9,500.00	NM	
NFL Early Game	ThFSaSı :30	\$7,500.00	NM	
2-3p	M:30	\$275.00	NM	
NFL Late Game	:30		NM 0	\$0.00
<u>Rate</u>	· C			
\$11,500.00				
Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
NFL Late Game	St :30	\$11,500.0G	NM	
	T	otals	7	\$21,275,00
	Rate Start/End Time 10-11p Sat NFL Early Game NFL Early Game 2-3p NFL Late Game Rate \$11,500.00 Start/End Time	Start/End Time Days Length We Start/End Time Weekdays Length 10-11p Sat Sa :30 NFL Early Game ThFSaSt :30 2-3p M :30 NFL Late Game :30 Rate \$11,500.00 Start/End Time Weekdays Length NFL Late Game :30	Rate Weekdays Length Rate 10-11p Sat Sa :30 \$1,500.00 NFL Early Game St :30 \$9,500.00 NFL Early Game ThFSaSt :30 \$7,500.00 2-3p M :30 \$275.00 NFL Late Game :30 \$275.00 NFL Late Game :30 \$275.00 Start/End Time Weekdays Length Rate	Start/End Time Days Length Week Rate Type Start/End Time Weekdays Length Rate Type 10-11p Sat Sa :30 \$1,500.00 NM NFL Early Game ThFSaSt :30 \$7,500.00 NM NFL Early Game ThFSaSt :30 \$275.00 NM NFL Late Game :30 \$275.00 NM NFL Late Game :30 NM 0 Start/End Time Weekdays Length Rate Type NFL Late Game St :30 \$11,500.06 NM

Horsford DCCC

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	7	\$21,275.00	\$18,083.75
Totals	7	\$21,275.00	\$18,083.75

Signature:		Date:	
_	 		

FAX# 610-225-1191 HARRIS REPORT FROM REP OCT19/12 18.17 **CHANGES** *** KVVU-TV ***	REP.# OFF.# 762 SALESMAN #	BUYER NAME JESSE DEMASTRIE	SALES PRSN PH- TERESA DIFURIA		CLASS: NATL. LOCAL REGIONAL	INVOICE)		DATE OCT19/12 18.17				
REP: TEL# 610-293-4100 ORDER WORKSHEET	POLI/HORSFORD/DCC/D/CON/NV	MARGOLIS, MITCHELL	NW,	4, DC 20007	# 6387099	COMMENTS: (LINE, ORDER,	WK-1	CO-OP BILLING NEEDED			ICE SCHEDULE ****	TO:
TRF# 499518 \$\$\$	NAME	NAME GREER, MAI	3050 K ST	WASHINGTON,	CONTRACT	EST#2167	2 OCT22/12	STATE TAX	LINES 9-11 KS		A CASH IN ADVANCE	RE TO BE SENT
HEADLINE# 6387099 UNAPPROVED REV #1 \$	ADV.	1051 AGY.			#	HORSFORD- DCCC	DATES OCT20/12	TAXST	TO ROSE FR NIKKI OK'D M1 SEE LI TOTAL SAME PLS CNF THANKS		SI SIHL ****	ALL INVOICES A GREER MARGOLIS
REP HEAD \$\$\$ UNAP	ADV #	AGY #_			ORDER	PRDCT	FLIGHT	CILY T	ян	STA:	CON CM	

THOT:	
DAYS	
WEEK :	
END :SPTS: WEEK DATE : /WK: INVT	The state of the s
END DATE	
START DATE	57
	2167
RATE	AGENCY EST# =
SEC	
: LGTH :	CODE = 143 E = 149
PERIOD	SER COD
TIME	
: CD:	AGENCY
:LINE#:REP	

STEVEN HORFORD FOR CONGRESS- DCCC

ACCOUNTING 1010 WISCONSIN AVENUE NW SUITE 800 WASHINGTON, DC 20007

530PM 530PM FOX 5 NEWS AT PROGRAM : CON COM1:

10/22 \$1,025.00

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530P-600P

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10/22

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REP: TEL# 610-293-4100 ORDER WORKSHEET

REP HEADLINE# 6387099 TRF# 499518 \$\$\$ UNAPPROVED REV #1 \$\$\$

FAX# 610-225-1191 HARRIS REPORT FROM REP OCT19/12 18.17 **CHANGES** *** KVVU-TV ***

:LINE#:REP :CD: :LINE#: :	TIME PERIOD	: LGTH : SEC	: RATE	: START : DATE	END DATE	:SPTS: :/WK:	WEEK : INVT :	: DAYS	: TOTL:
Q 4 4 1	000A-130P	30	\$9,500.00	10/21	10/21	₽	SUN		н
PROGRAM : ORD COM1: THIS IS A	NFL SPOTS N/A. SEE MAKE-GOOD FOR OO MAKE-GOOD FOR OO MAKE-GOOD FOR OO	MG OFFER. F CT22 ON LINE CT20 ON LINE CT20 ON LINE	PRE-BOOKED PLS APPERS APPERS FOR 1 SPOT/WKE-6 FOR 1 SPOT/WKE-7 FOR 1 SPOT/WKE-8 FOR 1 SPOT/WKE-8 FOR 1 SPOT/WK	APPROVE. WK WK WK					
10 A 1	000A-130P	30	\$7,500.00	10/21	10/21	Н	SUN		Н
PROGRAM : ORD COM1: PART OF A	NFL SPOTS N/A. S) MAKEGOOD MADE	SEE MG OFFER. P E UP OF LINES	PRE-BOOKED PLS 9-11	APPROVE.					
11 A 2	00P-300P	30	\$275.00	10/22	10/22	Ц	MOM		Н
PROGRAM : ORD COM1: PART OF A	KATIE SPOTS N/A. SEE MAKEGOOD MADE UI	MG OFFER. P P OF LINES	PRE-BOOKED PLS 9-11	APPROVE.					
ω ν	00P-1100P	30	\$3,250.00	10/20	10/20	0	SAT		0
PROGRAM : CON COM1:	MLB NLCS MLB NLCS								
7 8 1	000P-1100P	30	\$1,500.00	10/20	10/20	0	SAT		0
PROGRAM : CON COM1:	FOX 5 NEWS AT	T 10PM SAT T 10PM SAT							
8 8	00P-400P	30	11500.00	10/21	10/21	0	SUN		0
PROGRAM: CON COM1: STATION MAKEGOOD O M1 OK'D BUY#	FOX NFL (FOX NFL (FFERS:	(() ()	C	^ ^ E	1)	ď	C () ()	(01) 01 E 30)	
	3 2 2 3	8008-110 10008-11 10008-11	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1000) (*) (*) (*)	308 308 308 308 308	1,000 1,500.00 1500.00	4	
	OFFER & & CMT	SUN/1000A-13 SUN/1000A-13 MON/200P-300	MG OFFER. F	日21 日21 日22 1800年日	30 30 30 30 30	w w w	9,500. 7,500. 275.00	PLS ADVISE	•
						•			

REP: TEL# 610-293-4100 TRF# 499518 ORDER WORKSHEET

HEADLINE# 6387099 UNAPPROVED REV #1 \$\$\$

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FAX# 610-225-1191 HARRIS REPORT FROM REP OCT19/12 18.17 **CHANGES** *** KVVU-TV ***

DAYS RATE •• SEC •• LGTH •• PERIOD TIME :CD:

: TOTL: 21275.00 TOTAL CONTRACT TOTAL :SPTS: WEEK : /WK: INVT END DATE START DATE 21275.00 :LINE#: :LINE#:REP OCT/12

% CABL KVCW 4% დ % KVMY KTNV 218 23% KLAS 2 4 % 8 % KSNV KTUD KVVU 19% \$111,973 MARKET TOTALS

SVC- NSI DEMOS- RA35+*

N-PROGRAM NAME M-MAKEGOOD L-LENGTH E-EFF DATES DE-DELETE C-CANCELLED B-BUY TYPE A-ADD MOD CODE

*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

HEADLINE# 6387099 ORIGINAL REV#0 *** 天 * 四 * 叮 *

FAX# 610-225-1191 HARRIS REPORT FROM REP REP: TEL# 610-293-4100 ORDER WORKSHEET

OCT19/12 14.59 *** KVVU-TV

#

DATE OCT19/12 SALESMAN REGIONAL TERESA DIFURIA DEMASTRIE 762 LOCAL OFF.# JESSE PH-CLASS: NATL. BUYER NAME PRSN SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE) POLI/HORSFORD/DCC/D/CON/NV MITCHELL 20007 COMMENTS: 6387099 MARGOLIS, D WK-1 # NN LS WASHINGTON, EST#2167 CONTRACT OCT22/12 K GREER, 3050 TAX NAME NAME STATE DCCC FLIGHT DATES OCT20/12 AGY. ADV. 100 N HORSFORD-1051 TAX # # ORDER # PRDCT CILX ADV AGY

14.59

TO ROSE REP:

NEW DCCC-HORSFORD ORDER NIKKI FR

TOTAL \$21275 PLS CNF THANKS

SCHEDULE CASH IN ADVANCE Þ SI SIHL **** Ŋ CON

:OH SENT ш Ш 0 ALL INVOICES ARE

GREER MARGOLIS

1010 WISCONSIN AVENUE ACCOUNTING SUITE 800

MN

20007 WASHINGTON, DC STEVEN HORFORD FOR CONGRESS-

DCCC

: TOTL: DAYS .. . WEEKINVT :SPIS: /WK: END DATE START DATE RATE .. . SEC •• LGTH •• PERIOD TIME :CD: : HINE#: :LINE#:REP

2167

AGENCY EST# = 143 149 CODE DE = 1 AGENCY ADVERTISER CO AGENCY PRODUCT CODE 10/22 \$2,150.00

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MOM

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10/22

10P 10P PROGRAM

1000P-1100P

AT NEWS NEWS വവ FOX FOX CON COM1:

OCT19/12 14.59
*** KVVU-TV ***

: LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END	: /WK: INVT	: DAYS	TOTL:
N	200P-300P	30	\$425.00	10/22	10/22		MOM	Н
PROGRAM : CON COM1:	KATIE COURIC							
ω	530P-600P	30	\$1,025.00	10/22	10/22	1	MON	Н
PROGRAM : CON COM1:	FOX 5 NEWS AT 5	530PM 530PM						
42	600A-700A	3 0	\$725.00	10/22	10/22	1	MON	Ч
PROGRAM : CON COM1:	FOX5 NEWS 6A							
(J	700A-900A	ω 0	\$700.00	10/22	10/22	٢	MON	1
PROGRAM : CON COM1:	FOX5 MORNING NEWS	S S S S S S S S S S S S S S S S S S S						
σ 1	800F-1100F	, 30	\$3,250.00	10/20	10/20	1	SAT	Н
PROGRAM :	MIB NICS							
7	1000P-1100P	30	\$1,500.00	10/20	10/20	Η	SAT	Н
PROGRAM : CON COM1:	FOX 5 NEWS AT 1	10PM SAT						
ω	100P-400P	30	11500.00	10/21	10/21	Н	SUN	ᅡ
PROGRAM : CON COM1:	FOX NFL (GAME 2) FOX NFL (GAME 2)	-						
OCT/12 21275.00	00				i.	CONTRACT TOTAL	TOTAL	21275.00
					ç			
MARKET TOTALS \$13	\$111,973 KVVU 19%	KSNV 24% KTUD 0%	KLAS 23% KTNV	21%	KVMY 9% KV	KVCW 4% CABL	%	
SVC- NSI DEMOS- RA35+*								